# RAISING THE BAR IN RECREATION

We all want to be better at what we do, right? That's what "**RAISING THE BAR**" is all about. It means taking our performance as Recreation Professionals to the next level; finding ways to improve how we go about our "business." Ultimately, it means turning those "Big Ideas" into practical "Action Steps" that you can start accomplishing tomorrow.

These past few years have been hard on the Recreation Profession, and we've had to change the **WAY** we did our "business." However, we did not change **WHY** we do it. We overcame tremendous obstacles by **Raising the Bar!**

This fun and engaging Keynote Experience will energize you to soak up the ideas learned here at Conference and take them back to your communities where you will energize your own Park and Recreation Agency to help them **THRIVE**! Our affable speaker, Mark Honberger, brings over 30 years' experience as an entrepreneur in the Parks and Recreation Profession.

**OBJECTIVES**:
1) Investigate how the phrase "Raising the Bar" comes from the sport of High Jump, with athletes only moving the bar an inch at a time… So surely, we can DO ONE THING to "improve" our agency.
2) Track the difference between Knowledge and Wisdom, and how these concepts apply to the Parks and Recreation Profession.
3) Internalize what it means to "Mind The Gap" for those things that are not being done or said, and then take a Nuts-&-Bolts approach to apply this foundational concept in very tangible ways to the Parks and Recreation Profession.

**REFERENCES FOR KEYNOTE**:
1) **Jay DeFalco** (Conference Organizer): rdefalco@jamestownri.net (401) 423-7266
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See the KEYNOTE REVIEWS at: https://remarkablerecreationsolutions.com/reviews

**MODIFIABLE**:
This Keynote Address can be modified to fit your Event's Specific Theme. (*Or used as an Education Session*)